

IDEX WEBSITE VISITOR / FAIR PARTICIPANT CLARIFICATION TEXT

I. Identity of the Data Controller;

As DİŞSİAD CONGRESS AND CONFERENCE ORGANIZATION LIMITED COMPANY (“DİŞSİAD CONGRESS”) (Mersis No: 0301-1061-2290-0001), we take utmost care to process and protect your personal data in accordance with the Law No. 6698 on the Protection of Personal Data and its secondary regulations ("KVKK Legislation") when you visit our website at <https://www.idex.org.tr/>.

This Clarification Text (“Clarification Text”) has been prepared by DİŞSİAD CONGRESS in its capacity as the data controller, in order to fulfill our disclosure obligation arising from the KVKK Legislation.

II. Purposes for Processing Your Personal Data and How It Is Collected;

When you visit the website <https://www.idex.org.tr/>, express interest in participating in the IDEX fair, or make any related inquiries, the personal data you provide will be processed in a manner that is consistent with the purposes mentioned below, in accordance with the KVKK Legislation. Your data will be processed in a limited and measured manner through both electronic and physical means, using automatic and non-automatic methods.

Your Personal Data	Method of Collection	Purpose of Processing
First Name, Last Name, Email Address, Phone Number, Message Content	https://www.idex.org.tr/iletisim	To enable you to communicate your questions and requests to our company, for evaluation by our company, and to establish communication with you in order to provide information.
First Name, Last Name, Email Address, Mobile Phone, Work Phone, Age Group, Company Name, Address, Country, Job Title	https://www.idex.org.tr/ziyaretciler/online-davetiye	To receive and evaluate your request for attending the fair as a visitor, journalist, etc., to communicate with you for this purpose, and to generate the requested fair invitation.
Company Name, First Name, Last Name, Position, Company Address, City, Country, Phone, Fax, Email Address, Website, Business Area, Product Group, Brands	https://idex.org.tr/katilimci-olmak-istiyorum	To receive and evaluate your application and requests for participation as an exhibitor, sponsor, or advertiser, to establish communication with you on this matter, to form a contract, and to prepare the necessary other

Your Personal Data	Method of Collection	Purpose of Processing
First Name, Last Name, Email Address, Mobile Phone, Work Phone, Age Group, Company Name, Address, Country, Job Title	https://www.idex.org.tr/ziyaretciler/online-davetiye https://idex.org.tr/iletisim	<p>legal and financial documents.</p> <p>If you consent to the sending of commercial electronic communications, to inform you about the fairs, events, and activities organized by our company and to keep you updated on developments.</p>
First Name, Last Name, Email Address, Mobile Phone, Work Phone, Company Name, Address, Country, Tax Number, Tax Office, Password	https://idex.org.tr/katilimcilar/katilimci-bilgi-sistemi	<p>To provide access to the participant information system, to inform you about the IDEX fair, and to provide other commercial and technical support and services required within the scope of the fair organization.</p>
Visual and Audio Recordings	When you are present as an exhibitor, visitor, etc., at the fairground, photos and videos may be taken.	For IDEX promotional and marketing activities.
Traffic Data	https://www.idex.org.tr/	<p>To fulfill our obligations arising from Law No. 5651 on the Regulation of Publications Made on the Internet and the Prevention of Crimes Committed through these Publications and its secondary regulations.</p>
WhatsApp Communication Content, First Name, Last Name, and Phone Number	When you have purchased online or physical tickets	Based on your explicit consent, to provide you with information regarding your requests and to establish communication for this purpose.

I. Methods of Collection and Legal Grounds for Processing Your Personal Data

Your personal data, which we collect through your visit to the website <https://www.idex.org.tr/>, your communication through the website for organizing

online invitations, inquiries, participation, sponsorship, or by completing relevant forms, will be processed by DİŞSİAD CONGRESS for the following legal grounds:

- Based on your explicit consent, we process your data to communicate with you for the purposes outlined above, provide information, respond to your requests and inquiries.
- Based on your explicit consent, we may contact you to inform you about our campaigns related to DİŞSİAD CONGRESS fairs and other events, and to measure your satisfaction with our activities and events.
- When processing personal data is necessary to establish or perform a contract, including agreements related to fair participation or advertising and sponsorship.
- Based on our legitimate commercial and financial interests, we process personal data to ensure the security of the fairgrounds, participants, and visitors, to conduct our fair organization activities, to plan the fairgrounds and events, and to ensure that participants and visitors benefit maximally from the fair and their expectations are met. This data processing is necessary for analyzing visitor and participant profiles at the fair.
- Based on our legitimate commercial interests, we process personal data to carry out the promotion and marketing activities of the IDEX fair, provided that it does not infringe on your fundamental rights and freedoms.
- To fulfill our legal obligations in the areas of taxation, finance, and accounting.
- As explicitly required by laws such as Law No. 5651, the Turkish Commercial Code No. 6102, Law No. 6563, and tax legislation.
- When required by judicial or administrative authorities, in case of any dispute or legal obligation, personal data processing is necessary to establish, exercise, or defend legal rights.

If you provide explicit consent to communicate with us via WhatsApp, we will process your name, surname, phone number, and the content of your messages to respond to your inquiries. The details regarding data processed and transferred through WhatsApp can be found in the "Clarification Text on Personal Data Processed and Transferred via WhatsApp Communication Line."

II. Sharing Your Personal Data with Third Parties and for What Purposes

As per the KVKK legislation, unless otherwise stated, your personal data is shared with third parties for limited and related purposes and is processed and protected under a contractual relationship that requires the third party to comply with data protection obligations. These third parties are under DİŞSİAD CONGRESS's supervision.

Your personal data may be shared with public institutions, judicial authorities, regulatory bodies, and other relevant authorities to fulfill our legal obligations. It may also be shared with our service providers and other third parties (such as IT specialists, database providers, backup and recovery experts, fair organizers, etc.) to carry out DİŞSİAD CONGRESS's business activities, under the terms of the KVKK legislation.

III. Protection of Your Personal Data

DİŞSİAD CONGRESS is obligated to prevent unlawful processing of personal data, unauthorized access to personal data, and ensure the proper storage of personal data. To fulfill

these obligations, we take all necessary technical and administrative measures to ensure an appropriate level of security for the protection of your personal data.

IV. Your Rights and How to Exercise Them

As per the KVKK legislation, you have the following rights and can request to exercise them by applying to DİŞSİAD CONGRESS:

1. To learn whether your personal data is being processed,
2. If your personal data has been processed, to request information about it,
3. To learn the purpose of processing your personal data and whether it is being used in accordance with the intended purpose,
4. To know the third parties to whom your personal data has been transferred, both domestically and internationally,
5. To request the correction of incomplete or inaccurate data, and in accordance with legal requirements, request the deletion or destruction of your personal data, and to request the notification of this correction or deletion to third parties to whom the data has been transferred,
6. To object to the processing of your data exclusively through automated systems, which may result in a decision that negatively affects you,
7. To request compensation for any damages caused by the unlawful processing of your personal data.

You may submit your request to DİŞSİAD CONGRESS in writing, with a wet signature, or via a registered electronic mail (KEP), secure electronic signature, or mobile signature, or the email address previously registered with DİŞSİAD CONGRESS.

DİŞSİAD CONGRESS will respond to your requests in the shortest time possible, and no later than thirty (30) days, free of charge. However, if the request requires additional costs, a fee may be charged as per the tariff set by the Personal Data Protection Authority.

DİŞSİAD CONGRESS AND CONFERENCE ORGANIZATION LIMITED COMPANY

Turgut Özal Millet Cad. No:41/A Fındıkzade - Fatih / İstanbul

Phone: +90 212 588 15 53

Fax: +90 212 588 1554

Email: dissiad@dissiad.org.tr / info@idex.org.tr