

IDEX Istanbul International Dental Exhibition and Conference

Closes with Record-Breaking Success

Over 100,000 visitors and a trade volume surpassing the \$450 million target

Celebrating its 20th edition, **IDEX Istanbul International Dental Exhibition and Conference** concluded with record-breaking attendance and trade volume. Held at the **Istanbul Expo Center**, the event reaffirmed its position as **world's second-largest dental fair** and Turkey's **leading specialized fair in attracting international visitors**.

With more than **700 local and international companies** showcasing the latest technologies in oral and dental health, IDEX welcomed **98.595 visitors**, including **33.726 international professionals from more than 100 countries**. The fair exceeded its ambitious target of a **\$450 million trade volume**, proving its vital role in global dental industry networking and commerce.

Turkish Dental Industry Marches Toward \$1 Billion Export Goal

Erkan Uçar, Chairman of the Board of **DIŞİAD**, commented at the fair's conclusion:

“This year, IDEX surpassed all expectations in terms of both exhibitor participation and international interest. We have already exceeded last year's \$350 million trade volume. With the collaborations and business deals made during the fair, **we are proud to have surpassed our \$450 million goal**. We are confidently moving towards our **\$1 billion export target within the next five years**.”

Historic Dental Clinic Draws Intense Interest

One of the highlights of the fair was the **historic dental clinic of Dr. Nidai Ergun**, a retired Senior Colonel and dentist from the Gülhane Military Medical Academy, showcased by the **Dental Health Museum**. The 57-year-old clinic, which operated between 1968 and 1995 and once treated prominent figures such as journalist **Uğur Mumcu**, as well as Turkish and foreign diplomats, attracted great attention from both local and international visitors.

Countdown to IDEX 2026 Begins

Organized by **Winnow Fuarcılık** with the support of **DIŞİAD**, the fair continues to contribute to the growth of both the dental industry and the Turkish economy. The organizing committee has already started preparations to make **IDEX 2026** even larger and more impactful. Next edition of IDEX Istanbul will held on April 15-18, 2026 at Istanbul Expo Center.